

A top-down view of a wooden cutting board. On the left, a large silver knife with a black handle lies diagonally. To its right are several dark, textured meat bars. Below the knife are several almonds and a slice of citrus fruit. In the upper right, there are fresh green herbs. Scattered around are small, dark and light-colored seeds or spices. The background is a light-colored wooden surface.

# Meat me bar

## Product presentation

# Vision of Health Me Products

We care about our health. We have knowledge about healthy food, and we want to share it with the world. We want to make people's everyday life easier, so they didn't have to choose between healthy and changing they lifestyle. We know you are busy, and we know you don't have the time to sit in a restaurant or to cook every day. We want to give you convenient, healthy and packed food for every moment of your life.

# The problem

- ⊗ Obesity and diseases
- ⊗ Busy and stressful life
- ⊗ No time for a proper meal
- ⊗ Only sugar and processed snacks on the shelf
- ⊗ Misinformation about what's healthy

**There is nothing  
delicious and healthy to  
give you energy on the go**

# Target market and opportunity

For those who look  
after their health or  
want to lose weight

For those who are  
busy and are  
lacking time

For those who are  
active and love  
sports

For kids in school or  
playground

**For those who know that “you are what you eat!”**

# The product – MeatMe Bar

Meat me bar is the only meat snack product on the market with all-natural ingredients:

100% fresh premium meat from locally grown animals

100% natural sun-dried fruits, with no added sugar or other sweeteners

100% natural raw and baked nuts

100% exotic dried spices

100% Sea or Himalayan salt

100% Bio probiotics

The first healthy, 100% pure substitute to a full-fledged meal on the go. The only delicious bar that is fully “compliant” with Keto, Low-Carb, Paleo diets widely subscribed by more physicians every day!

# The packaging



# The packaging

The transport boxes are with dimensions - width: 40 cm, length: 30 cm, height: 30 cm.

Each box contains 12 display boxes with dimensions - width: 20 cm, length: 30 cm, height: 10 cm.

The single bar has dimensions - width: 8 cm, length: 17 cm.

The packages were evacuated with gas (70% nitrogen and 30% CO<sub>2</sub>).

# Contacts!

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